

THE AMERICAN LEGION DEPARTMENT OF NEW JERSEY

MEMBERSHIP CHART AS OF

Oct 24, 2017

2018 Total -

28,557 = 67.99 %Of Goal

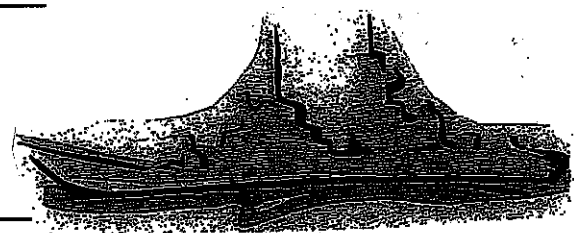
Page Number : 1

2017 Total -

43,121 = 93.13 %Of Goal

PostId	2016	2017	2018	Online	Total	PostId	2016	2017	2018	Online	Total	PostId	2016	2017	2018	Online	Total			
Atlantic						39	146-	150	XX	95	9	104	73	29-	27	23	0	23		
28	179-	170	97	19	116	42	34-	42	XX	22	3	25	105	87-	85	51	11	62		
61	24-	48	XX	18	5	23	66	48-	49	XX	31	3	34	140	98-	91	56	8	64	
81	48-	41	32	2	34	79	75-	79	XX	60	4	64	152	142-	144	XX	72	5	77	
158	74-	74	X	68	0	68	115	66-	69	XX	48	6	54	185	208-	196	110	10	120	
186	107-	103	62	4	66	146	160-	168	XX	79	22	101	190	18-	17	X	17	0	17	X
254	70-	75	XX	39	4	43	156	27-	32	XX	22	0	22	201	94-	95	XX	87	0	87
270	112-	108	53	8	61	194	167-	169	XX	105	8	113	251	93-	86	44	8	52		
295	42-	44	XX	27	3	30	294	445-	452	XX	250	53	303	299	78-	62	35	1	36	
352	179-	260	XX	102	28	130	336	163-	130	70	8	78	300	17-	17	X	13	0	13	
396	109-	103	70	2	72	349	14-	0	0	0	0	0	C 319	14-	13	13	0	13	S	
430	125-	118	79	8	87	489	33-	30	21	1	22	326	22-	15	6	0	6			
469	43-	42	0	2	2	509	204-	204	X	124	20	144	382	1-	1	1	0	1	S	
12	1,112-	1,186	XX	647	85	732	516	102-	107	XX	51	13	64	395	27-	24	20	0	20	
							526	130-	160	XX	102	15	117	408	47-	46	26	2	28	
														440	34-	33	2	0	2	
														448	64-	56	44	0	44	
Bergen						17	1,990-	2,067	XX	1,235	196	1,431	19	1,203-	1,133	704	56	760		
1	151-	132	75	9	84	Camden						17	52-	43	25	5	30			
21	260-	265	XX	185	17	202	38	164-	158	128	9	137	Gloucester							
30	19-	20	XX	18	0	18	56	0-	0	0	0	0	S 49	42-	46	XX	35	1	36	
37	58-	53	32	3	35	XX	68	63-	67	XX	49	6	55	100	81-	81	X	48	6	54
40	35-	35	X	35	4	39	71	17-	16	15	0	15	133	606-	624	XX	404	38	442	
41	64-	60	45	4	49	53	72	205-	175	110	13	123	192	65-	62	36	6	42		
53	109-	113	XX	63	16	79	74	12-	10	9	0	9	S 241	62-	55	39	4	43		
55	34-	38	XX	29	4	33	84	155-	145	87	12	99	252	701-	539	250	50	300		
57	187-	192	XX	86	15	101	94	7-	0	0	0	0	C 305	26-	17	12	1	13		
58	170-	172	XX	96	2	98	135	49-	45	29	2	31	409	1-	0	0	0	0	C	
67	28-	30	X	30	0	30	150	40-	38	8	4	12	424	20-	13	2	0	2	S	
69	91-	81	54	3	57	106	230	22-	25	XX	17	1	18	452	56-	51	31	8	39	
106	54-	55	XX	53	0	53	262	79-	71	41	2	43	521	102-	98	51	22	73		
109	98-	92	12	5	17	111	281	428-	439	XX	234	29	263	11 1,762- 1,586 908 136 1,044						
111	33-	35	XX	31	1	32	286	158-	163	XX	90	13	103							
116	71-	72	XX	73	0	73	311	148-	132	68	16	84								
117	52-	46	38	0	38	126	357	1-	0	0	0	0	C							
126	32-	32	X	24	1	25	370	101-	95	56	5	61								
128	264-	298	XX	151	25	176	371	259-	260	XX	165	18	183							
136	80-	88	XX	53	6	59	372	321-	334	XX	193	27	220							
139	170-	170	X	98	8	106	374	21-	0	0	0	0	C							
142	115-	107	60	10	70	145	398	16-	16	X	13	2	15							
145	37-	37	X	24	4	28	473	77-	95	XX	56	2	58							
147	54-	61	XX	34	3	37	23 2,395- 2,327 1,393 166 1,559													
153	207-	197	118	11	129	170	Cape May													
162	192-	186	121	15	136	171	184	314-	301	160	22	182								
170	937-	870	709	24	733	206	193	109-	102	64	9	73								
171	155-	161	XX	92	15	107	198	60-	66	XX	34	5	39							
206	51-	54	XX	30	8	38	239	78-	74	60	7	67								
207	35-	27	17	1	18	221	298	43-	44	XX	38	2	40							
221	29-	30	XX	16	5	21	331	256-	242	161	35	196								
226	71-	71	X	17	0	17	524	384-	410	XX	226	50	276							
269	25-	19	1	0	1	272	7 1,244- 1,239 743 130 873													
272	87-	90	XX	79	0	79	Cumberland													
310	244-	244	X	102	14	116	4	83-	72	41	2	43								
365	87-	85	60	4	64	366	82	420-	391	232	27	259								
366	59-	55	33	4	37	369	95	103-	90	59	2	61								
369	82-	78	46	5	51	415	3 606- 553 332 31 363													
415	117-	118	XX	49	2	51	Essex													
453	17-	26	XX	28	0	28	16	5-	4	4	0	4								
531	65-	67	XX	43	2	45	70	125-	121	80	11	91								
41	4,726-	4,662	2,960	250	3,210															
Burlington						11	84-	124	XX	82	17	99								
26	92-	102	XX	73	14	87														

THE REID TEAM
Is Here To HELP You.
GROWING MEMBERSHIP
FULL STEAM AHEAD



Renew
Recruit
Revitalize

42,000
-
2018
Target

PostId	2016	2017	2018	Online	Total		PostId	2016	2017	2018	Online	Total		PostId	2016	2017	2018	Online	Total	
Hudson							471	400-	352	209	29	238		12	4,828-	4,886	XX2,776	384	3,160	
14	29-	23	20	0	20		479	1-	0	0	0	0	C	Passaic						
15	30-	5	0	0	0	C	522	89-	78	46	6	52		8	157-	133	97	7	104	
18	74-	49	18	12	30		Monmouth						77	0-	0	0	0	0	0	S
19	154-	141	124	18	142	XX	23	3,275-	3,083	1,853	212	2,065		108	43-	41	3	4	7	
33	29-	31	XX 25	0	25		23	186-	164	116	12	128		121	58-	48	28	0	28	
36	16-	12	1	1	2	S	54	259-	230	135	21	156		161	16-	11	4	0	4	S
46	1-	0	0	0	0	C	141	27-	24	17	3	20		174	171-	151	92	14	106	
52	3-	1	0	0	0	C	143	99-	97	39	6	45		199	127-	102	46	12	58	
64	3-	2	0	0	0	C	168	62-	59	35	6	41		200	5-	3	0	0	0	C
99	103-	103	X 53	6	59		176	36-	27	6	1	7		227	200-	202	XX 123	13	136	
107	64-	72	XX 60	3	63		178	88-	82	51	10	61		238	84-	58	7	5	12	
118	79-	68	12	3	15		266	123-	127	XX 70	6	76		240	39-	31	16	1	17	
165	196-	173	131	3	134		273	55-	46	20	3	23		246	34-	32	23	3	26	
282	54-	58	XX 32	3	35		321	165-	227	XX 119	19	138		267	1-	1	1	0	1	S
388	33-	32	0	0	0	C	325	68-	60	38	4	42		268	16-	3	3	0	3	S
419	31-	28	26	0	26		338	210-	178	109	9	118		289	129-	117	76	3	79	
427	3-	0	0	0	0	C	346	425-	392	247	46	293		347	116-	97	59	2	61	
483	2-	2	1	0	1	C	432	84-	75	38	5	43		359	57-	47	6	0	6	
18	904-	800	503	49	552		434	94-	98	XX 36	8	44		360	31-	23	20	0	20	
Hunterdon							515	149-	142	98	6	104		428	22-	21	3	1	4	
113	135-	137	XX 82	9	91		529	69-	70	XX 55	3	58		438	33-	2	2	0	2	S
120	146-	136	96	7	103		17	2,199-	2,098	1,229	168	1,397		20	1,339-	1,123	609	65	674	
159	199-	165	109	14	123		Morris						Salem							
188	48-	47	39	1	40		27	83-	83	X 46	7	53		75	29-	23	6	0	6	
284	129-	124	73	6	79		43	198-	176	104	13	117		181	48-	46	43	0	43	
5	657-	609	399	37	436		59	86-	66	53	0	53		205	60-	45	10	5	15	
Mercer							91	307-	292	163	32	195		237	24-	22	21	0	21	
31	145-	132	89	14	103		124	23-	20	18	0	18		297	80-	79	37	6	43	
76	40-	40	X 26	3	29		154	128-	114	51	17	68		444	12-	13	XX 0	1	1	S
93	65-	56	41	3	44		155	306-	281	205	14	219		6	253-	228	117	12	129	
148	143-	123	51	9	60		175	34-	34	X 19	0	19		Somerset						
182	136-	127	82	3	85		242	112-	89	42	7	49		12	976-	979	XX 279	26	305	
218	19-	16	7	0	7		245	131-	114	76	8	84		63	98-	92	87	0	87	
313	111-	106	39	7	46		249	134-	116	72	1	73		114	5-	3	3	0	3	C
314	117-	117	X 65	7	72		279	243-	228	122	11	133		216	25-	25	X 21	0	21	
339	125-	121	117	0	117		312	18-	15	5	2	7		265	21-	19	16	0	16	
414	194-	176	94	8	102		315	18-	15	14	0	14		280	29-	27	24	0	24	
458	200-	191	116	14	130		342	103-	94	62	16	78		293	84-	95	XX 39	7	46	
530	19-	18	12	2	14		344	205-	193	125	26	151		304	121-	109	61	5	66	
12	1,314-	1,223	739	70	809		390	254-	239	154	17	171		327	60-	57	28	0	28	
Middlesex							391	132-	116	68	9	77		363	24-	22	15	0	15	
25	343-	319	191	32	223		421	49-	45	37	1	38		478	30-	25	12	0	12	C
45	76-	80	XX 38	1	39		422	0-	0	0	0	0	S	507	12-	4	2	1	3	C
62	89-	86	39	7	46		423	111-	111	X 59	11	70		12	1,485-	1,457	587	39	626	
65	157-	159	XX 106	7	113		450	132-	128	70	6	76		Ocean						
87	104-	100	68	7	75		451	0-	0	0	0	0	S	129	1,703-	1,762	XX 952	142	1,094	
119	134-	129	78	6	84		484	40-	41	XX 24	4	28		166	182-	176	115	11	126	
127	61-	56	48	6	54		24						196	61-	62	XX 42	0	42		
177	106-	101	48	9	57		24	2,847-	2,610	1,589	202	1,791		232	723-	750	XX 415	50	465	
211	340-	313	233	17	250		348	987-	934	616	64	680		351	157-	161	XX 95	14	109	
214	135-	126	89	5	94		455	90-	96	XX 6	11	17		493	524-	545	XX 293	54	347	
243	197-	190	115	10	125		502	115-	103	64	7	71		504	136-	160	XX 91	27	118	
248	55-	57	XX 32	0	32		504	136-	160	XX 91	27	118		511	92-	82	54	3	57	
253	98-	90	32	6	38		517	58-	55	33	1	34		24						
261	126-	127	XX 57	8	65		24						24							
263	104-	92	61	7	68		24						24							
306	193-	176	88	16	104		24						24							
324	124-	112	74	11	85		24						24							
401	208-	209	XX 131	14	145		24						24							
435	103-	102	60	6	66		24						24							
459	32-	29	10	2	12		24						24							

PostId 2016 2017 2018 Online Total

Sussex						
86	161-	166	XX	90	23	113
132	213-	199		123	17	140
157	290-	274		173	23	196
213	167-	157		113	13	126
278	261-	254		130	13	143
5	1,092-	1,050		629	89	718

Union						
3	160-	151		73	13	86
5	300-	284		150	9	159
35	165-	173	XX	101	14	115
50	43-	42		24	3	27
60	75-	75	X	47	12	59
102	123-	113		7	4	11
209	190-	180		82	14	96
219	39-	34		19	2	21
228	49-	44		2	0	2
229	116-	116	X	68	6	74
317	25-	24		7	0	7
322	92-	87		64	2	66
328	615-	539		53	336	389
433	77-	59		14	3	17
470	64-	62		32	3	35
499	71-	55		28	7	35
16	2,204-	2,038		771	428	1,199

Warren						
103	107-	98		78	4	82
131	212-	204		126	6	132
164	313-	310		198	28	226
258	101-	100		65	7	72
418	48-	46		38	0	38
446	130-	125		90	4	94
456	95-	85		50	1	51
457	124-	111		71	4	75
528	80-	81	XX	68	2	70
9	1,210-	1,160		784	56	840

Department Post						
1000	6,290-	6,003		3,599	590	4,189
						4,189

COUNTY STANDINGS

1	Warren	72.41%
2	Hunterdon	71.59%
3	Cape May	70.46%
4	Burlington	69.23%
5	Hudson	69.00%
6	Bergen	68.85%
7	Morris	68.62%
8	Sussex	68.38%
9	Essex	67.08%
10	Camden	67.00%
11	Middlesex	66.98%
12	Monmouth	66.59%
13	Mercer	66.15%
14	Gloucester	65.83%
15	Cumberland	65.64%
16	Ocean	64.67%
17	Atlantic	61.72%
18	Passaic	60.02%
19	Union	58.83%
20	Salem	56.58%
21	Somerset	42.96%

NOTE:
S = SUSPENDED
C = CANCELLED



TAKE SOME TIME TO FOCUS ON MEMBERSHIP RETENTION.

- 1) Are you telephoning at least 3 members per week & renewing them?**
- 2) Does your Post have a welcoming committee for new or returning members?**
- 3) Does your Post promote its activities in the local or weekly newspaper?**
- 4) Do you keep in contact with members by email?**
- 5) Does your Post have a newsletter?**
- 6) Did your Post achieve 100% retention in the 2017 membership year?**
- 7) Does your Post advertise & celebrate National Holidays especially Veterans Day, Armed Forces Week, Memorial Day, Independence Day & other special events.**

Lets keep up the good work you are all doing, so we can register 42,000 members.

Celebrating 100 Years We Have An Obligation To Carry The Legacy Forward.